Chron

PHILIP MORRIS
U.S.A.
120 PARK AVENUE, NEW YORK, N.Y. 10017-5592

RICHARD L. STIRLEN
DIRECTOR, MEDIA/POS DEVELOPMENT

(212) 880-3252

March 19, 1993

Mr. Bruce Burton
Advertising Director
Petersen Magazine Network
437 Madison Avenue
New York, NY 10022

Dear Bruce:

I wanted to write and thank you for all of your efforts in getting us the twenty-four tours for the Indianapolis 500.

I understand the situation with the suite, and it was great that you and Petersen could develop this very nice alternative.

Thanks again for everything and see you soon.

Cordially,

RS/em

cc: I. Broeman
D. Cimine
S. Sampson

2060370785

Source: https://www.industrydocuments.ucsf.edu/docs/pmdy0004